

Drinkscape

The cultural landscape of Wine in Piemonte and Tea in Uji

12-14 Settembre, 2018 / September 12-14, 2018

Il Seminario "Drinkscape. The cultural landscape of Wine in Piemonte and Tea in Uji" si propone come incontro d'avvio alla costituzione di un programma congiunto di formazione e di ricerca tra il Politecnico di Torino e il Kyoto Institute of Technology nel campo dell'architettura, del territorio, del progetto urbano e del design.

L'attività prevede una prima giornata di studio con contributi dei ricercatori e docenti delle due università mirati a illustrare le attività pregresse sulle tematiche relative ai paesaggi culturali nei reciproci contesti territoriali.

La seconda giornata prevede una visita nell'area de "I paesaggi vitivinicoli del Piemonte: Langhe-Roero e Monferrato" iscritta dal 2014 alla Lista del Patrimonio mondiale dell'Unesco, nella finalità di individuare temi e luoghi di studio per il Workshop formativo del Politecnico di Torino previsto per settembre 2019.

Nella terza giornata si svolgerà un incontro riservato al team di ricerca per la programmazione dei workshops "Drinkscape" che si svolgeranno a marzo 2019 a Kyoto e a settembre 2019 a Torino.



UJI, Shirasu and Ishitera tea plantations



MONFERRATO degli Infernot, Unesco area

The seminar "Drinkscape. The cultural landscape of Wine in Piemonte and Tea in Uji" aims at starting the collaboration on research and education between the Politecnico di Torino and the Kyoto Institute of Technology in the fields of architecture, territory, urban design and design.

Activities will begin with a first day of exchange and debate among researchers and professors of the two universities. These contributions will show each institution's competences and knowledge developed in the field of cultural landscapes in Italy and Japan. During the second day a site visit will be organized in the area of the "I paesaggi vitivinicoli del Piemonte: Langhe-Roero e Monferrato" (Vineyard landscape in Piedmont: Langhe-Roero and Monferrato areas"). This area has been recognized as Unesco's World Heritage in 2014, and this visit has the main goal of preparing the Polito/KIT Joint Workshop to be held here in September 2019.

The third day is dedicated to a meeting among the members of the research team that are directly involved in the "Drinkscape" Joint Workshops: the first to be held in Japan in March 2019, the second to be held in Italy in September 2019.

N.B.: Le attività dei giorni 13 e 14 Settembre sono a numero chiuso.

N.B.: Activities on the 13th and 14th of September are for the research team only.

12/09 SETTING THE SCENE FOR THE POLITO/KIT RESEARCH CENTRE AT THE CASTELLO DEL VALENTINO

Castello del Valentino, Sala dello Zodiaco

- 09:30 **Welcome speeches:**
Patrizia Lombardi, Prorector Politecnico di Torino
Francesca Verga, Vice Rector for International Affairs
Paolo Mellano, Head of DAD Department of Architecture & Design
Giulio Mondini, Head of DIST Interuniversity Department of Regional and Urban Studies and Planning
- 10:00 **Cultural observatory** (15 min each)
Marco Santangelo, DIST: *Human impact at different spatial scales: architectures, plans, landscapes*
Claudio Germak, DAD: *Design and territorial policies*
- 10:30 **Territorial observatory** (20 min each)
Silvia Soldano, SiTI-Istituto Superiore sui sistemi territoriali per l'innovazione: *The World Heritage Site of the Vineyard Landscape of Piedmont: cultural and traditional values*
Shigeatsu Shimizu, KIT: *The Landscape and Tea culture of Uji* (remote connection, 06 pm in Kyoto)
- 11:30 Debate
12:30 Light lunch
- 13:30 **Scientific observatory** - KIT & POLITO researchers (15 min each)
- Landscape and Planning*
Claudia Cassatella, Bianca Rinaldi, DIST: *Landscape Planning and Design, research and application*
Marta Bottero, DIST: *The economic value of landscape*
Yoshiro Ono, KIT: *Activity of the D-Lab*
- Heritage*
Kazue Akamatsu, KIT: *Urban History: from Architecture to Territory*
Mauro Volpiano, DIST: *Methodologies for territorial history analysis*
Andrea Bocco, DIST: *Local development initiatives based on built environment heritage*
- Architecture and Territory*
Mauro Berta, Massimo Crotti, Davide Rolfo, DAD: *Architectural strategies for endangered rural landscapes: guidelines and best practices*
- Design and Territory*
Eizo Okada, KIT: *Design projects of KIT*
Marco Bozzola, Beatrice Lerma, Silvia Barbero, DAD: *Design & Territory: Products, Services and Systems*
- 16:30 Debate (17:30 end)

13/09 UNESCO VINEYARD LANDSCAPE TOUR

meeting point: in front of the Castello

- 08:30 Leaving for the Monferrato of the Infernot (area 6 of Unesco territory)
10:00 Visit to Moleto village and Ecomuseo Pietra da Cantoni in Cella Monte village
11:30 Visit to La Casaccia, wine company
12:30 Visit to La Cà Nova, wine company and special lunch
14:30 Departure to Alba centre
Visit to Barbaresco and Barolo, vineyard landscape and wine companies (area 1/3 of Unesco territory)
19:00 Arrival at Torino

14/09 STUDENTS WS PLANNING

Castello del Valentino, Sala dello Zodiaco

- 09:30 WS PLANNING – Scientific and educational objectives
Approaching the themes
WS structure & process
Dissemination
- 12:30 Conclusions and light lunch (13:30 end)