

Gunter Pauli

LECTURE

How Systemic Design Secures the Transformation of the Built Environment

October 29, 2025

6 p.m.

Salone d'Onore

Castello del Valentino, Viale Mattioli 39, Torino

PROGRAM

6 p.m.

Institutional greetings

Silvia Barbero, Vice Rector for Communication and Promotion

Michele Bonino, Director DAD

6:10 p.m.

Introduction

Gabriele Neri, DAD, Coordinator Upcycling Architecture in Italy

6:20 p.m.

Lecture

Gunter Pauli, author of *The Blue Economy*

*How systemic design secures the transformation of the
built environment*

The lecture is part of the Upcycling Architecture International Conference, organized in the the frame of the Research Project “Upcycling Architecture in Italy. Forging and Promoting a Renewed Building Culture”. PRIN 2022 PNRR. Funded by European Union – Next Generation EU.



Organizing Committee and Research Project Steering Group
Alberto Bologna (Sapienza Università di Roma), Josep-Maria Garcia-Fuentes (Politecnico di Milano), Ilaria Giannetti (Università degli Studi di Roma Tor Vergata), Gabriele Neri (Politecnico di Torino)

Executive Committee and Coordination

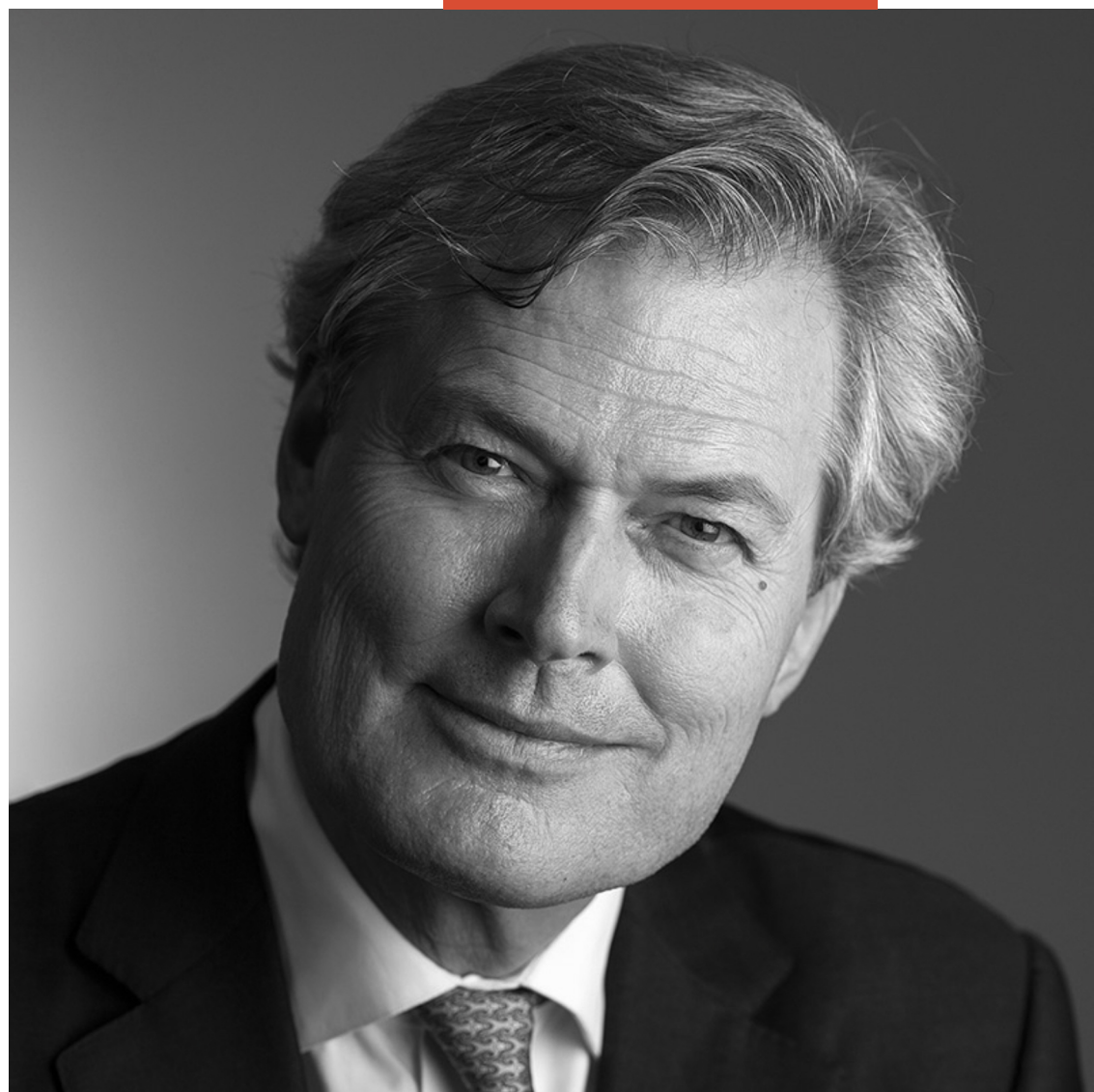
Alessandro Benetti (Politecnico di Torino), with Viola Bertini (Sapienza Università di Roma), Roberto Germanò (Sapienza Università di Roma), and Giulia Sergi (Università degli Studi di Roma Tor Vergata)



INFO E CONTATTI

info@upcyclingarchitecture.it

Please register on Eventbrite



**Politecnico
di Torino**
Dipartimento
di Architettura e Design



**Upcycling
Architecture
in Italy**

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